



## **Job Description - Associate - Social Media**

### **About the Company**

Tamada Media is one of South India's fastest-growing digital media companies with some of the biggest digital content creators owned by us. While everybody is busy thinking out of the box, we at Tamada Media, tossed the box out. We believe in boundless innovation and encourage young talent to realize their true potential. We are partnered with some of India's leading OTT players and satellite television channels to give them digital-first content. We are also one of the enterprise partners for YouTube with over 1 billion monthly views and one of the top entertainment partners with Facebook. With our existing partnerships with some of the leading production houses down south, we are also able to bring in their production capabilities coupled with our execution prowess to make the best content out there.

### **Job Responsibilities:**

1. Content plan & Growth plan for Wirally Website and Wirally Instagram
2. Ensuring growth in terms of Reach, Revenue and Followers of Wirally Website and Wirally Instagram on monthly basis
3. Work with Content writers and designers to ensure the content is effective and appealing
4. Generating & presenting weekly/monthly/quarterly reports
5. Research and monitor the activity of competitors

### **Skills Required:**

- Freshers from any background.
- Skillful and can meet their targets.
- The ability to work in a fast-paced environment.
- Fluency in English, Telugu, Tamil will be an added advantage.

**Interested candidates can send your resume to [recruitment@tamadamedia.com](mailto:recruitment@tamadamedia.com)**