



About the Company:

Join one of the most innovative and product-focused media agencies in South India as a **Senior Manager - Operations**. With **8-12 years of experience in operations** within a media setup, you'll have the opportunity to work across various target segments and categories. Reporting directly to the COO, you'll play a crucial role in ensuring operational excellence and driving success.

Top Three Highlights of the Job:

Immerse yourself in a creative environment dedicated to product excellence.
Engage with diverse target segments and categories, broadening your expertise.
Measure success through tangible results and impactful contributions.

Responsibilities:

- Foster a collaborative team environment, emphasizing teamwork and cohesion.
- Effectively communicate with internal and external stakeholders to uphold conventions and processes.
- Motivate and oversee teams to ensure timely and accurate completion of tasks with enthusiasm.
- Uphold operational best practices and frameworks, fostering continuous improvement.
- Proactively report team workload, issues, and morale to senior leadership.
- Deliver information clearly and effectively via various communication channels.
- Collaborate with the Analytics team to ensure comprehensive data capture and utilization.
- Harness technology to enhance efficiency and provide timely insights to internal teams.
- Manage, motivate, and train team members according to business needs and development requirements.
- Support and mentor junior team members, continually evaluating and fulfilling their training needs.
- Act as a Go-getter who can chase revenue targets, driving the team towards ambitious goals.

- Utilize analytics to develop data-led strategies, optimizing operations and enhancing performance.

Skills and Experience:

- 8-12 years of operations experience within a media environment.
- Proficient in verbal and written English.
- Demonstrated experience in team and process setup.
- Proven ability to manage and lead teams effectively.
- Deep understanding of the digital technology landscape, whether from an agency, media owner, or ad tech background.
- Strong relationship-building skills with internal stakeholders.
- Exceptional problem-solving abilities, with a knack for finding practical solutions.
- Self-motivated with a proactive approach to challenges.
- Meticulous attention to detail and organization.
- Effective workload management and prioritization skills, with a focus on coaching the team to do the same.