



## **Job Description – Intern - Content Writer**

### **About the company**

Tamada Media is one of South India's fastest-growing digital media companies with some of the biggest digital content creators owned by us. While everybody is busy thinking out of the box, we at Tamada Media, tossed the box out. We believe in boundless innovation and encourage young talent to realize their true potential. We are partnered with some of India's leading OTT players and satellite television channels to give them digital-first content. We are also one of the enterprise partners for YouTube with over 1 billion monthly views and one of the top entertainment partners with Facebook. With our existing partnerships with some of the leading production houses down south, we can also bring in their production capabilities coupled with our execution prowess to make the best content out there.

### **Job Responsibilities:**

Looking for smart and enthusiastic people interested in working in the entertainment media. Growing and improving the digital content space with their expertise and talents.

1. Developing clear and engaging content that is consistent with the company's brand image and addresses both business goals and consumer needs.
2. Conducting in-depth research on industry-related topics in order to develop original content.
3. Developing content for blogs, film related articles, product descriptions, social media, and the company website.
4. Able to research the digital landscape and identify suitable content creators and channels.
5. Exploring and experimenting with new content formats.

### **Skills Required:**

1. Freshers who is interested in content writing.
2. Bachelor's degree in mass communications and other related fields.
3. Fluency in English, Telugu, Hindi, and any other language will be an added advantage.